



## CORPORATE SALUTE 2017

Honoring Florida's  
Top Public Companies



**September 12, 2017**

### 2017 WEL CENSUS

For more than a decade, Women Executive Leadership periodically prepares a census of top public companies headquartered in Florida, as listed by net revenue, according to Florida Trend. Using the most recent Securities and Exchange Commission filings, annual reports and proxy statements, our census evaluates the number of women on boards and in executive positions. Based on those results, we bring leaders together to celebrate and reaffirm the financial and social benefits of gender diversity in corporate leadership.

### AGENDA

- Lunch and Networking
- Welcome Address and Opening Remarks
- Trailblazer Award Tribute
- Keynote- Rick Goings,  
CEO and Chairman of Tupperware Brands Corporation
- Executive Summary of 2017 Census Study
- Breakthrough and Elevate Awards Presentation
- Closing Remarks

### HONOREES

Based upon Florida Trend's Top Public Companies in 2017, Women Executive Leadership is pleased to honor the following companies for their advancements in accelerating gender diversity in the boardroom and C-Suite:

#### 2017 Corporate Salute Breakthrough Award

Companies recognized for naming one or more women to their board of directors for the first time since WEL's 2014 census.

- ◆ Fidelity National Financial, Inc.
- ◆ Norwegian Cruise Line Holdings
- ◆ Roper Technologies, Inc.
- ◆ Spirit Airlines
- ◆ SBA Communications Corporation
- ◆ FirstService Corporation
- ◆ HEICO Corporation
- ◆ Intertape Polymer Group
- ◆ Universal Insurance Holdings Inc.
- ◆ National Retail Properties Inc.
- ◆ PGT, Inc.
- ◆ Bankrate, Inc.

#### 2017 Corporate Salute Elevate Award

Companies recognized for increasing the number of women on their board of directors since WEL's 2014 census

- ◆ Tech Data Corporation
- ◆ AutoNation Inc.
- ◆ Jabil, Inc.
- ◆ Carnival Corporation
- ◆ NextEra Energy, Inc.
- ◆ CSX Corporation
- ◆ Office Depot
- ◆ Lennar Corp
- ◆ Royal Caribbean Cruises Ltd.
- ◆ HSN, Inc.
- ◆ MEDNAX Inc.
- ◆ Dycom Industries, Inc.
- ◆ Chico's FAS, Inc.
- ◆ Tupperware Brands Corporation
- ◆ Sykes Enterprises, Inc.
- ◆ ILG, Inc.
- ◆ SeaWorld Entertainment, Inc.
- ◆ Kforce, Inc.
- ◆ BankUnited, Inc.
- ◆ Ruth's Hospitality Group, Inc.

#### 2017 Trailblazer Award Honoree

**Evelyn Follit**, Founder and President of Follit Associates

The Trailblazer Award recognizes individuals who have made significant professional and personal contributions to promote, recommend and mentor women and their advancement to corporate boards and leadership roles in the C-Suite.

## SPEAKERS

### Featured Speaker:

#### Rick Goings

CEO and Chairman of Tupperware Brands Corporation

There's a reason Tupperware has landed on Forbes' most admired companies list eight years in a row. Chairman & CEO, Rick Goings, one of the longest serving CEO's of a global public company, has been dedicated to promoting gender equality in business since joining the brand almost 20 years ago and has been urging other companies to do the same. Today, Tupperware has achieved 60% gender parity and 50% female board representation.

Tupperware's commitment to gender equality initiatives includes:

- ◆ United Nations HeForShe IMPACT Champion
- ◆ CEO Statement of support for the UN's Women's Empowerment Principles
- ◆ Tupperware's Gender Audit and action plan to get to 50/50
- ◆ Building the case for Women's confidence and economic empowerment

#### Cindy Kushner

Chairman Emeritus and Founder of Women Executive Leadership and Partner, Crowe Horwath

#### Michelle Eisner

President of Women Executive Leadership and CHRO of Hollander Sleep Products

#### Stacie Schaible

Corporate Salute Emcee and News Anchor, News Channel 8 WFLA | Great 38 WTTC

#### Evelyn Follit

Founder and President of Follit Associates

Evelyn Follit is the founder and president of Follit Associates, a corporate technology assessment and executive career strategy consulting firm, whose goal is to improve the return on technology investment by aligning information technology practices and leadership capabilities with the goals of the organization. Follit also has extensive experience having served on the boards of TECO Energy, Nautilus, Winn-Dixie, Linens-n-Things, Catalina and Beall's. Currently, she serves on the board of MarineMax.

Follit has been recognized for numerous accomplishments including being awarded the "Woman of Distinction" by the Girl Scouts of West Central Florida for inspiring women (2015), being named one of the 50 most powerful people in retail I/T by "Executive Technology" magazine (2004) and being the co-recipient of the Society for Information Management's "CIO of the Year" award (2002). Follit frequently speaks publicly on career, technology, board service, and diversity topics. She is a member of the Advisory Board of Women Executive Leadership and Morgan Stanley's Women Energy Director Network. She is also a member of United Way in Bonita Springs/Naples.

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