



CORPORATE SALUTE 2017

Honoring Florida's Top Public Companies



CORPORATE GAME CHANGERS: Why Gender Diversity Matters

Women Executive Leadership (WEL) presents the 2017 Florida Census of Women Directors and Executive Officers. Be a part of honoring the Winning Companies that are truly moving the needle on Gender Diversity in the Boardroom.

KEYNOTE SPEAKER

Rick Goings
Chairman and Chief Executive Officer
Tupperware Brands



There's a reason Tupperware has landed on Forbes' most admired companies list eight years in a row. Chairman & CEO, Rick Goings, one of the longest serving CEO's of a global public company, has been dedicated to promoting gender equality in business since joining the brand almost 20 years ago and has been urging other companies to do the same. Today, Tupperware has achieved 60% gender parity and 50% female board representation.

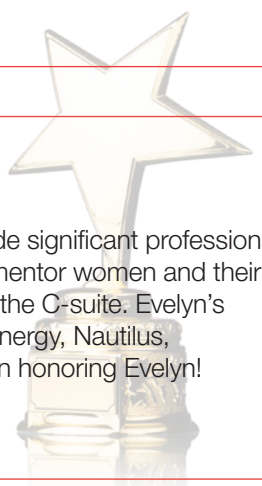
Tupperware's commitment to gender equality initiatives includes:

- ♦ United Nations HeForShe IMPACT Champion
- ♦ CEO Statement of support for the UN's Women's Empowerment Principles
- ♦ Tupperware's Gender Audit and action plan to get to 50/50
- ♦ Building the case for Women's confidence and economic empowerment

TRAILBLAZER AWARD

Evelyn Follit
Founder and President of Follit Associates

The trailblazer award recognizes individuals who have made significant professional and personal contributions to promote, recommend and mentor women and their advancement to corporate boards and leadership roles in the C-suite. Evelyn's Board appointments include: Bealls, Marine Max, TECO Energy, Nautilus, Winn-Dixie, Linens-n-Things, and Catalina. Please join us in honoring Evelyn!



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