



Deborah G. Ellinger

Deborah is a former CEO, a seasoned public company board director, and a Senior Advisor to Boston Consulting Group. She specializes in consumer-facing businesses, where she has achieved 10X returns by rebranding, adding services and content, expanding real estate, entering new distribution channels, and updating technology.

She led four Private Equity-backed (PE) companies over 15 years including Ideal Image MedSpas, The Princeton Review, Restoration Hardware, and Wellness Petfood. Earlier in her career she was a banker, an executive at Staples and CVS Pharmacy, and then a partner at Boston Consulting Group.

Deborah's board experience includes Tupperware, iRobot, Covetrus, Interpublic Group, National Life Group, Sealy, and several private companies. She has been Lead Independent Director, Chair of many board committees, and has led numerous ad hoc committees during times of change. With deep experience in M&A, private equity, activist investor engagement, board governance, and women's leadership, Ellinger earned recognition by the National Association of Corporate directors as a Top 100 Director in 2019. Deborah is a member of the Women Corporate Directors Foundation board.

Deborah is frequent speaker, covering topics from the breakroom to the boardroom. Her talks draw from her tenure as a CEO and board member, emphasizing women's leadership. She tackles topics such as boardroom strategy, governance, risk management, and activist investors. Recent audiences include the National Association of Corporate Directors, Women Corporate Directors, Harvard Business School and Boston Consulting Group.