



Andrew Koenig | CEO

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Biography

Andrew Koenig graduated from Elon University in 2005 studying Finance and Accounting and received his MBA in Entrepreneurship from Nova Southeastern University – Huizenga College of Business and Entrepreneurship. Andrew began his full-time career with CITY Furniture in January 2006 in the Receiving Department unloading furniture on containers, and has worked his way up through the company and in almost all divisions of the company. He spent a significant time streamlining the Operations Department in the first 8 years of his career to become one of the industry's best. Currently, Andrew is serving as CEO of CITY Furniture.

Shortly before joining CITY Furniture, Andrew's passion for operational excellence led him to study Lean Philosophy at Toyota's global headquarters in Japan. In 2007, he introduced Lean Thinking to CITY Furniture, launching what is now called the "CITY Furniture Operating System (CFOS)." The company has since become one of the only retailers in the world formally partnered with the Toyota Supplier Support Center in its Lean journey — a transformation that has driven significant advances in associate satisfaction, customer experience, safety, sustainability, and long-term profitability.

A strong believer in giving back, Andrew helped establish CITY's 5% Giving Pledge, committing a minimum of 5% of profits annually to community impact. Under his leadership, the company also launched its 2040 Green Promise to become carbon neutral. He proudly serves as Chair of CEOs Against Cancer for the State of Florida and for Junior Achievement of South Florida. He also proudly sits on several boards – American Heart Association, Tech Hub South Florida, etc.

Andrew is a lifelong Floridian and avid golfer (played golf for Elon University). He's currently a member at Diamond Creek Golf Club in North Carolina and enjoys spending quality time on the course with friends, family, and fellow business leaders. He loves all things South Florida Sports – Dolphins, Heat, Panthers, and Marlins. He lives in South Florida with his wife Deana, whom he met during his MBA studies, and their three wonderful children — Aaron (10), Daya (8), and Christian (7).