

RITA CASE
RICK CASE AUTOMOTIVE GROUP
President, CEO and Owner

Rita Case is the President, CEO and Owner of The Rick Case Automotive Group, the nation's largest retail auto group owned and operated by a woman.

Rita's parents were the first Honda car dealer in the U.S. 1968, where Rita worked throughout grade school. After graduating from the University of California she followed her passion back to her parents' dealership, where she was determined to prove that a woman could be a successful car dealer. While managing the dealership she met Rick at a Honda car meeting in 1977, they married in 1980 and together built the Rick Case Automotive Group.

Rita has received national recognition for her contribution to the auto industry. A few significant awards: 2024 TIME Dealer of the Year, "National Dealer of the Year" by USA Today; *Automotive News* "Outstanding Women in the Auto Industry".

She has been recognized for her business leadership: Horatio Alger Award, Ernst and Young "Entrepreneur of the Year", Nova Southeastern University "H. Wayne Huizenga Entrepreneur Hall of Fame".

Rita's philanthropic focus is supporting educational programs for youth facing adversity and improving health and safety in the communities. To date they have raised over 125 million dollars for South Florida organizations.