

MEET OUR PANEL OF DISTINGUISHED LEADERS



Sharena Ali
CEO
Cinch Home Services

Babette Hankey
President & CEO
Aspire Health Partners

Jacqui Harnett
CEO
Starmark International

Caitlin Stella
CEO
Joe DiMaggio Children's Hospital

**Moderator
Melanie Dickinson**
President & Publisher the South
Florida Business Journal



2026 WEL SIGNATURE EVENT

INNOVATE, INSPIRE, LEAD: WOMEN SHAPING THE NEW WORKPLACE

SEPT 29TH | LAUDERDALE YACHT CLUB

Register Now for an Engaging and Empowering
MUST-ATTEND CEO PANEL EVENT!

Signature Event Sponsors

 **Steven Douglas**
Bar Sponsor

MERCER
A MARSH BUSINESS
Impact Sponsor

**ADDITIONAL EVENT
SPONSORSHIPS AVAILABLE**

A group of diverse women in professional attire, smiling and looking towards the camera. The image is overlaid with a semi-transparent blue filter. The WEL Florida logo is repeated across the top of the image.

WHO WE ARE

Women Executive Leadership (WEL) Mission

To promote and enable increasing BALANCE on CORPORATE BOARDS and in EXECUTIVE SUITES through ADVOCATING, EDUCATING and CONNECTING ACCOMPLISHED LEADERS.

WEL BY THE NUMBERS

WEL reaches nearly **4,000** executive women across Florida. Of those with title data on file, more than half hold C-Suite roles – and they represent over **1,000** unique companies.

4,000+
Network
Reach

51%
C-Suite
Members

1,045
Unique
Companies

Join our community of forward-thinking organizations to support qualified women leaders as they grow, excel and flourish from executive roles to the C-Suite and into the Boardroom.

ABOUT OUR SIGNATURE EVENT

GET READY FOR AN EMPOWERING DISCUSSION ON WHAT IT MEANS TO INNOVATE, INSPIRE, AND LEAD FROM THE TOP!

Gain insight into how leaders are navigating change and inspiring their teams.

OUR PANEL FEATURES THESE DISTINGUISHED LEADERS: **Sharena Ali**, CEO of Cinch Home Services; **Babette Hankey**, CEO of Aspire Health Partners; **Jacqui Harnett**, CEO of Starkmark International; **Caitlin Stella**, CEO of Joe DiMaggio Children's Hospital; with **Melanie Dickenson**, President & Publisher of the South Florida Business Journal, serving as our moderator.



Sharena Ali
Bio



Babette Hankey
Bio



Jacqui Harnett
Bio



Caitlin Stella
Bio



Melanie Dickenson
Bio

INNOVATE, INSPIRE, LEAD: WOMEN SHAPING THE NEW WORKPLACE
SEPTEMBER 29TH, 2026 | 5:30-8:00 PM

Networking Reception from 5:30-6:30pm | **VIP Reception 4:30pm**

Moderated Panel Discussion beginning at 6:30pm

LAUDERDALE YACHT CLUB

1725 SE 12th St
Fort Lauderdale, FL 33316

REGISTER NOW

WEL MEMBERS: \$75.00 | GUESTS: \$125.00

OUR ANNUAL PARTNERS

SILVER



MERCER
A MARSH BUSINESS



THANK YOU FOR YOUR INTEREST IN SUPPORTING WOMEN EXECUTIVE LEADERSHIP!

SPONSORSHIP OPPORTUNITIES

STEP INTO THE SPOTLIGHT AS A WEL SIGNATURE EVENT SPONSOR!

BONUS: Invitation to VIP Reception (all levels)

SIGNATURE SPONSOR – \$5,000

- Recognition as **Signature Sponsor** of the Signature Event with industry exclusivity
- Opportunity to deliver a 3-minute welcome toast to attendees
- Premium logo placement on event invitations, and signage
- Ten (10) complimentary invitations for sponsor representatives
- Featured profile in post-event communication to attendees
- Recognition on event website, and social media
- Featured recognition in event recap communications
- Sponsor Spotlight in WEL Newsletter

PREMIER SPONSOR – \$3,000

- Recognition as **Premier Sponsor** of the Signature Event
- Logo featured on event invitations, and signage
- Eight (8) complimentary invitations for sponsor representatives
- Acknowledgment during program remarks
- Recognition on event website and social media
- Recognition in event recap communications

BAR SPONSOR – \$1,500

- Recognition as exclusive **Bar Sponsor** of the Signature Event
- Logo included on event invitations and signage
- Logo included on bar signage
- Six (6) complimentary invitations for sponsor representatives
- Recognition on event website and social media
- Recognition in event recap communications

IMPACT SPONSOR – \$1,000

- Recognition as an **Impact Sponsor** of the Signature Event
- Logo included on signage
- Four (4) complimentary invitations for sponsor representatives
- Recognition on event website and social media
- Recognition in event recap communications

COMMUNITY SPONSOR – \$500

- Recognition as a **Community Sponsor** of the Signature Event
- Name included on signage
- Two (2) complimentary invitations for sponsor representatives
- Recognition on event website and social media
- Recognition in event recap communications

CONTACT COMMITTEE CHAIR, AMELIA WATERS: PARTNERSHIPS@WELFLORIDA.ORG