

MEET OUR PANEL OF DISTINGUISHED LEADERS



Sharena Ali
CEO
Cinch Home Services

Babette Hankey
President & CEO
Aspire Health Partners

Jacqui Hartnett
CEO
Starmark International

**Moderator
Melanie Dickinson**
President & Publisher the South
Florida Business Journal



2026 WEL SIGNATURE EVENT

INNOVATE, INSPIRE, LEAD: WOMEN SHAPING THE NEW WORKPLACE PROGRAM

SEPT 29TH | LAUDERDALE YACHT CLUB | 5:30-8:00 PM

WEL'S 2026 SIGNATURE EVENT

EVENT SCHEDULE



IMMERSE IN HOW LEADERS ARE LOOKING AT TODAY'S KEY TOPICS AND OPPORTUNITIES!

4:30PM - VIP RECEPTION | SPONSORS AND MEMBERS ONLY

Connect with our speakers, sponsors, and advisory board members at the VIP Reception!

5:30 PM - NETWORKING RECEPTION

- *Hors d'oeuvres*
- *Cocktails*
- *Conversations*
- *Powerful Connections!*

6:30PM - MODERATED CEO PANEL DISCUSSION

Your chance to leverage powerful thought partners, engage, and ask questions!

ENJOY YOUR EVENING!

WEL'S 2026 SIGNATURE EVENT INNOVATE, INSPIRE, LEAD: WOMEN SHAPING THE NEW WORKPLACE



ABOUT WEL

Women Executive Leadership (WEL) promotes and enables increasing balance on corporate boards and in executive suites through advocating, educating, and connecting accomplished leaders.

Our mission is to promote and enable increasing **BALANCE** on **CORPORATE BOARDS** and in **EXECUTIVE SUITES** through **ADVOCATING**, **EDUCATING** and **CONNECTING ACCOMPLISHED LEADERS**.



ABOUT WEL'S STRATEGIC ALLIANCES

WEL collaborates with organizations that align with our mission and vision to enrich our members' experience.

Athena Alliance and LeaderBoard are two national organizations that offer our community more resources, more experts, more networking, and more opportunities for achieving their professional goals. WEL is also one of 4 organization members of Florida Women on Boards (FWOB).

JOIN US IN SUPPORTING OUR MISSION

COME TO OUR UPCOMING EVENTS:

FOLLOW US ON SOCIAL MEDIA:

<https://wel florida.org/events/>



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THANK YOU

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WEL'S 2026 SIGNATURE EVENT MEET OUR PANELISTS



SHARENA ALI
CEO
Cinch Home Services

Sharena Ali is CEO of Cinch Home Services, an award-winning leader in home protection plans nationwide. She drives the company's strategy and growth, expanding its market reach and redefining service standards in the home services industry.

A visionary leader with more than 30 years of experience, Sharena is known for scaling businesses, accelerating digital innovation, and championing a customer-first mindset. She has built her career transforming organizations while fostering inclusive, high-performing teams where people can thrive.

Prior to joining Cinch, she served as President of CONNECT, powered by American Family Insurance, managing more than \$1billion in customer premiums. She has also held senior leadership roles at Travelers, Progressive, AIG, and Homesite, where she advanced product innovation and technology transformation.

Beyond her executive duties, Sharena is committed to lifting others as she climbs. She serves as an Independent Director for Hiscox Insurance and Stearns Bank and mentors rising founders in insurtech and fintech through the global nonprofit startup program Creative Destruction Lab. She is also a member of the Orange Bowl Committee, where she supports its Leadership Academy, helping South Florida students become future community leaders through exposure to career development, personal leadership, and essential life skills.

Sharena holds an MBA in Finance from York University and a Qualified Risk Director® designation from the Directors and Chief Risk Officers Institute.

WEL'S 2026 SIGNATURE EVENT MEET OUR PANELISTS



BABETTE HANKEY

President & CEO
Aspire Health Partners

Babette Hankey is the Chief Executive Officer of Aspire Health Partners, one of the largest not-for-profit integrated community behavioral health care companies in the Southeast. Ms. Hankey has worked in the field of behavioral healthcare for over 30 years, of which 5 years she worked in the White House Drug Policy Office under the Bush and Clinton administrations.

Babette has is a recognized leader for her innovative program designs that blend resources and build systems for some of the most vulnerable and underserved individuals and their families at the local, State and National levels. Babette served as the co-host of the radio show 'Prescription for Change' and has been a guest speaker on various radio and news shows. She has testified before the State Legislature and Congress and has served as a panelist on numerous federal, state and local presentations and commissions. She received her Bachelor's degree from the University of Maryland, Smith School of Business and her Master's degree from UCF School of Public Health. Additionally, Ms. Hankey holds a certificate in Leadership for Senior Executives from the prestigious Harvard Business School. Babette also holds certifications in prevention, telehealth and trauma.

Due to her outstanding leadership and contributions, she has also been honored with being named as a Top 20 CEO and a Women Who Means Business by the Orlando Business Journal. Aspire Health Partners was also named one of the Top 100 Women Led Businesses for 2022, 2023, 2024 and 2025. Among other awards, she received the prestigious Polaris Star Award for her Mental Health Leadership. Most recently, Babette co-founded Influential Executive Women, Inc., a Florida not for profit, that elevates and celebrates women executives and their champions of which she is the Vice Chair of the Board.

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JACQUI HARTNETT
CEO
Starmark International

Starmark is a marketing services company powered by Agile Methodology. Jacqui is the talented executive that leads Starmark's day-to-day operations. Her financial acumen and creative vision galvanizes the agency's growth.

Key to Jacqui's growth strategy is a reliance on technology, and Starmark's ability to differentiate itself in the marketplace through bold, interactive concepts. Jacqui's enthusiasm for her work and her faith in the power of marketing inspire Starmark's staff and clients alike.

Jacqui began her career with Starmark, and returned to the agency in 2005 as chief operating officer. She was promoted to president in 2010 and to CEO in 2025. Prior to rejoining Starmark, Jacqui served as executive vice president and partner with GFX International in Chicago, an Inc. 500-ranked national graphics solutions company.

Under Jacqui's leadership, GFX grew from a couple dozen employees to a staff of over 200. GFX served major national brands including McDonald's, Sears, Citibank and largest retailer in the United States – the U.S. Postal Service.

WEL'S 2026 SIGNATURE EVENT

MEET OUR MODERATOR



MELANIE DICKINSON

President and Publisher
South Florida Business Journal

Melanie Dickinson is President and Publisher of the South Florida Business Journal, where she leads the region's top source for business news, data, and events. She has been instrumental in transforming the publication into a digital-first, multi-platform media company, driving strong audience growth and industry recognition.

With a career spanning more than two decades within the American City Business Journals network, Melanie previously served as publisher of the Birmingham Business Journal and held leadership roles in Philadelphia.

She is the founder of the Bizwomen Leadership Council in South Florida and serves on the boards of United Way, Habitat for Humanity, Big Brothers Big Sisters of Miami, the Miami-Dade Beacon Council, Broward Workshop, and the Greater Fort Lauderdale Alliance.

WEL'S 2026 SIGNATURE EVENT **INNOVATE, INSPIRE, LEAD:** **WOMEN SHAPING THE NEW WORKPLACE**



EMPOWERING WOMEN FOR EXECUTIVE & BOARD LEADERSHIP

ADVOCATE | EDUCATE | CONNECT

THANK YOU FOR COMING!

**CLICK HERE TO COMPLETE
POST EVENT SURVEY**

WE'D LOVE YOUR FEEDBACK!

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